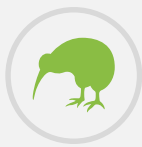


OMNIJET

ConsumerLink

The OmniJet is ConsumerLink's online Omnibus that talks to 1,000 individuals aged 18 years and over across New Zealand. An ideal option for smaller studies of the general online population.

Cost and time effective, due to the economies of scale created by having several different sections from multiple clients in the OmniJet.



1000 interviews

from nationally representative sample



Track attitudes and opinions

over time through our multi-wave option



Extremely **cost effective** for short studies



An affordable way to check

brand awareness and comparison to competitors



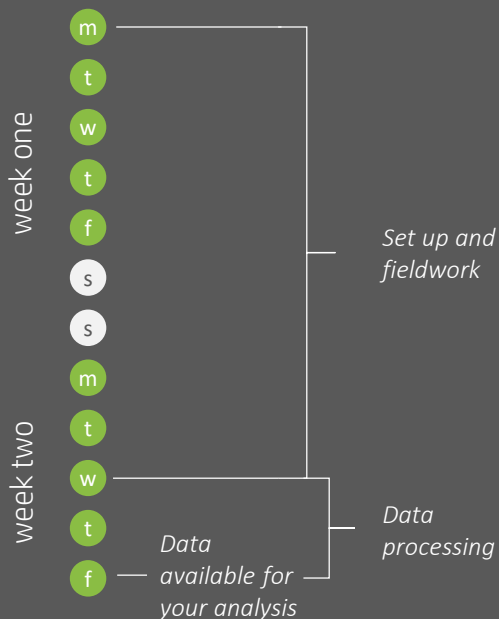
Quick turnaround



Data available in a format that best suits you – **Excel or SPSS**

When does it happen?

The OmniJet runs every two weeks – with the following timeframe:



Included in the cost

Questionnaire scripting, sampling and data processing is included in the cost per question.

Standard demographics supplied as part of the outputs include:



Age Group (18+)



Marital status



Gender



Household Composition



Region



Income



Urban/Suburban/Rural

For more information on schedule and quotes please contact:



info@consumerlink.co.nz



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www.consumerlink.co.nz