

OMNIJET

The OmniJet is ConsumerLink’s online Omnibus that talks to 1,000 individuals aged 18 years and over across New Zealand. An ideal option for smaller studies of the general online population.

Cost and time effective, due to the economies of scale created by having several different sections from multiple clients in the Omnijet.



1000 interviews
from nationally representative



Track attitudes & opinions
over time through our multi-wave option



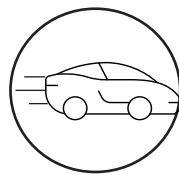
Extremely cost effective
for short studies



Affordable way to check brand awareness and
comparison to competitors



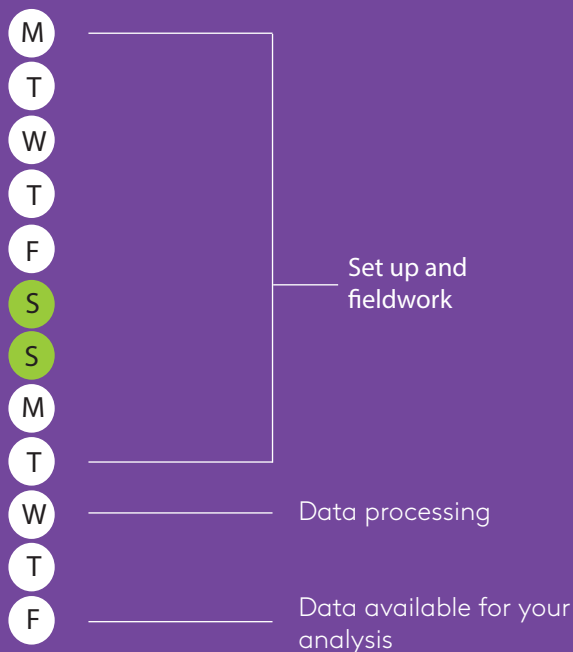
Excel or SPSS
Data available in a format that best suits you



Quick turnaround

When does it happen?

The Omnijet runs every two weeks - with the following timeframe:



Included in the cost

Questionnaire scripting, sampling and data processing is included in the cost per question.

Standard demographics supplied as part of the outputs include:

- Age group (18+)
- Gender
- Region
- Urban/Suburban/Rural
- Marital status
- Household Composition
- Income

Contact Us

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